

GENERAL ASSEMBLY OF NORTH CAROLINA
SESSION 2017

FILED SENATE
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S.B. 716
PRINCIPAL CLERK

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SENATE BILL DRS35333-BAz-15A*

Short Title: Lottery - JLOC Recommendations. (Public)

Sponsors: Senator Tillman (Primary Sponsor).

Referred to:

1 A BILL TO BE ENTITLED
2 AN ACT TO INCREASE THE ALLOWABLE PERCENTAGE OF TOTAL ANNUAL
3 LOTTERY REVENUES THAT THE LOTTERY COMMISSION MAY USE FOR
4 ADVERTISING EXPENSES FROM ONE PERCENT TO TWO PERCENT, AS
5 RECOMMENDED BY THE JOINT LEGISLATIVE OVERSIGHT COMMITTEE ON THE
6 NORTH CAROLINA STATE LOTTERY.

7 The General Assembly of North Carolina enacts:

8 **SECTION 1.** G.S. 18C-162 reads as rewritten:

9 "**§ 18C-162. Allocation of revenues.**

10 (a) The Commission shall allocate revenues to the North Carolina State Lottery Fund in
11 order to increase and maximize the available revenues for education purposes, and to the extent
12 practicable, shall adhere to the following guidelines:

- 13 (1) At least fifty percent (50%) of the total annual revenues, as described in this
14 Chapter, shall be returned to the public in the form of prizes.
15 (2) At least thirty-five percent (35%) of the total annual revenues, as described in
16 this Chapter, shall be transferred as provided in G.S. 18C-164.
17 (3) No more than eight percent (8%) of the total annual revenues, as described in
18 this Chapter, shall be allocated for payment of expenses of the Lottery.
19 ~~Advertising expenses shall not exceed one percent (1%) of the total annual~~
20 ~~revenues.~~
21 (4) No more than seven percent (7%) of the face value of tickets or shares, as
22 described in this Chapter, shall be allocated for compensation paid to lottery
23 game retailers.

24 (a1) Advertising costs shall not exceed two percent (2%) of the total annual revenues, as
25 described in this Chapter.

26 "...."

27 **SECTION 2.** This act becomes effective July 1, 2018.



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