

GENERAL ASSEMBLY OF NORTH CAROLINA  
SESSION 2021

H.B. 785  
May 3, 2021  
HOUSE PRINCIPAL CLERK

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HOUSE BILL DRH40490-MKa-153

Short Title: UNC System Educational Career Alignment.

(Public)

Sponsors: Representative Willis.

Referred to:

1 A BILL TO BE ENTITLED  
2 AN ACT TO DIRECT THE BOARD OF GOVERNORS TO CONTRACT FOR AN  
3 INDEPENDENT EVALUATION OF THE DEGREE PROGRAMS AT EACH  
4 CONSTITUENT INSTITUTION OF THE UNIVERSITY OF NORTH CAROLINA AND  
5 TO APPROPRIATE FUNDS FOR THE EVALUATION.

6 The General Assembly of North Carolina enacts:

7 **SECTION 1.** From the funds appropriated in Section 2 of this act, the Board of  
8 Governors of The University of North Carolina shall contract with an independent research  
9 organization to conduct an evaluation of its current programs at each constituent institution of  
10 The University of North Carolina related to its operational costs, student outcomes, and return  
11 on investment (ROI) of each program. The evaluation conducted by the independent research  
12 organization shall include an analysis of at least the following information by constituent  
13 institution and undergraduate and graduate degree programs for the 2021-2022 fiscal year:

- 14 (1) The number of students in each program.
- 15 (2) The number of faculty and other staff employed for each program.
- 16 (3) The related costs to operate each program, inclusive of total staff  
17 compensation and benefits, facility costs, and any other related expenses,  
18 including overhead.
- 19 (4) A detailed correlation between degree of study and directly related career roles  
20 and associated expected starting compensation, as well as expected career  
21 earnings for students upon completion of those programs.
- 22 (5) A detailed ROI for each program.
- 23 (6) ROI for State funding expenditures.
- 24 (7) ROI for student funding expenditures.

25 **SECTION 2.** There is appropriated from the General Fund to the Board of Governors  
26 of The University of the North Carolina the sum of one million five hundred thousand dollars  
27 (\$1,500,000) to be used for the Board of Governors to contract with an independent research  
28 organization for the evaluation required by Section 1 of this act.

29 **SECTION 3.** By April 1, 2022, the Board of Governors shall report to the Joint  
30 Legislative Education Oversight Committee and the Fiscal Research Division of the General  
31 Assembly on the results of the evaluation conducted by the independent research organization  
32 required by Section 1 of this act.

33 **SECTION 4.** This act becomes effective July 1, 2021.



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