

1 **SECTION 2.** Chapter 103 of the General Statutes is amended by adding a new
2 section to read:

3 **"§ 103-12.5. Marrow Donation Awareness Month.**

4 The month of November of each year is designated as Marrow Donation Awareness Month
5 in North Carolina."

6 **SECTION 3.(a)** In order to raise public awareness about bone marrow donation and
7 transplantation and encourage North Carolina residents to consider joining a bone marrow
8 donation registry, the Department of Health and Human Services shall make available on its
9 internet website a public service announcement containing medically accurate information
10 regarding bone marrow donation and transplantation that is sufficient to allow an individual to
11 make an informed decision about whether to participate in a local or national bone marrow
12 donation registry.

13 **SECTION 3.(b)** The Department of Health and Human Services shall provide to the
14 Department of Motor Vehicles an internet link to the public service announcement authorized by
15 subsection (a) of this section, which the Department of Motor Vehicles shall make available on
16 its internet website. In addition, the Department of Motor Vehicles shall broadcast the public
17 service announcement authorized by subsection (a) of this section on monitors at drivers license
18 office locations across the State.

19 **SECTION 4.** This act is effective when it becomes law.